Application Criteria	
Diversity of applicants in areas of:	Implied contents of an application form
Geographic distribution in state	Planning area or landfill service area and location within lowa (Although geographic diversity in the state is a criteria for the pilot project only, planning area or landfill service area is a required element of any application because it identifies who is participating.)
Budget and staffing (internal economics)	Staffing levels (total to the participant and committed to work on the EMS efforts) Budget (annual revenues and expenses; possible sources of funding for EMS efforts) Need for financial assistance
Demographics	Population; numbers of towns, cities, counties involved/affected; population density; urban/rural splits; area economic mix (commercial/industrial)
Existing systems	Looking for the current mix of in-place programs and the levels to which they've been established; facilities in place; annual tons landfilled; waste quantities managed in other programs/facilities under direct control of the applicant.  (At minimum, we'd like to see a Transfer Station only planning area as well as a landfill service area and a whole multi-county planning area among the first round of applicants and/or designees).
Current goal progress	Most recent goal progress according to base-year adjustment method calculation by DNR (This may be a pilot project-only criteria and dropped in future application rounds.)
Approach to the continuous improvement process (diversity not the issue here, but rather demonstration of forethought)	Provide a narrative describing the processes the participant will follow to develop the steps of their EMS system/continuous improvement process.  (The narrative doesn't require applicants to identify all of their plans, goals, measurements, etc. Rather it requires them to demonstrate that they've thought about how they will develop those elements.)

Approved 12-15-08